

For Immediate Release  
November 9, 2011

## Kamloops Ranks as Top City to Invest in the BC Interior

**Kamloops, BC** – The Real Estate Investment Network (REIN™), Canada’s leading real estate research organization has just released its latest report on the top cities and towns in British Columbia for real estate investment. Out of the hundreds of cities and towns examined, Kamloops has ranked 3rd overall and on top out of communities in the BC interior.

The report, titled Top British Columbia Investment Towns 2011 analyzes the current and future prospects for real estate investment opportunities in the province, and identifies the top regions that will outperform over the next 3-5 years.

The report examined factors such as: population growth, new construction developments and infrastructure, job growth and retention activities, political leadership and transportation infrastructure.

The findings are based on in-depth research, analysis of the latest statistics, economic and social trends, and on-the-ground reports from REIN™’s research staff and members, along with reports and statistics from organizations such as Canadian Mortgage and Housing Corporation (CMHC), Statistics Canada, Multiple Listing Service (MLS), Canadian Home Builders Association, city and regional real estate boards, and local economic development offices.

“This is yet another well deserved recognition for our community. We have been holding strong for the past number of years as a great place to invest, and for see great growth and opportunities in our future.” Dan Sulz, Executive Director.

For more information visit [www.venturekamloops.com](http://www.venturekamloops.com) or [www.reincanada.com](http://www.reincanada.com).

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